THE TIMES 100

Motivation ranking exercise

Cut out the following cards. Students are to rank them in order of importance, starting with the factor that is most likely to motivate them at work and finishing with the factor that is least likely to motivate them at work.

Impressive job title
High pay
Possibility of promotion
Recognition for your work
Pension scheme
Job security
Friendly working environment
Training
Company car
Feeling like you are making a difference