

Activity 2 Instructions

1. Using the Hierarchy that you have been labelled; place the examples of how employees can be motivated into the level of the hierarchy that they correspond with.
2. Once you have done this and I have checked it, neatly copy the examples into your hierarchy.
3. Team leader – place the blank hierarchy and examples back into the envelope.

Extension Activity

You may either illustrate each level of the hierarchy

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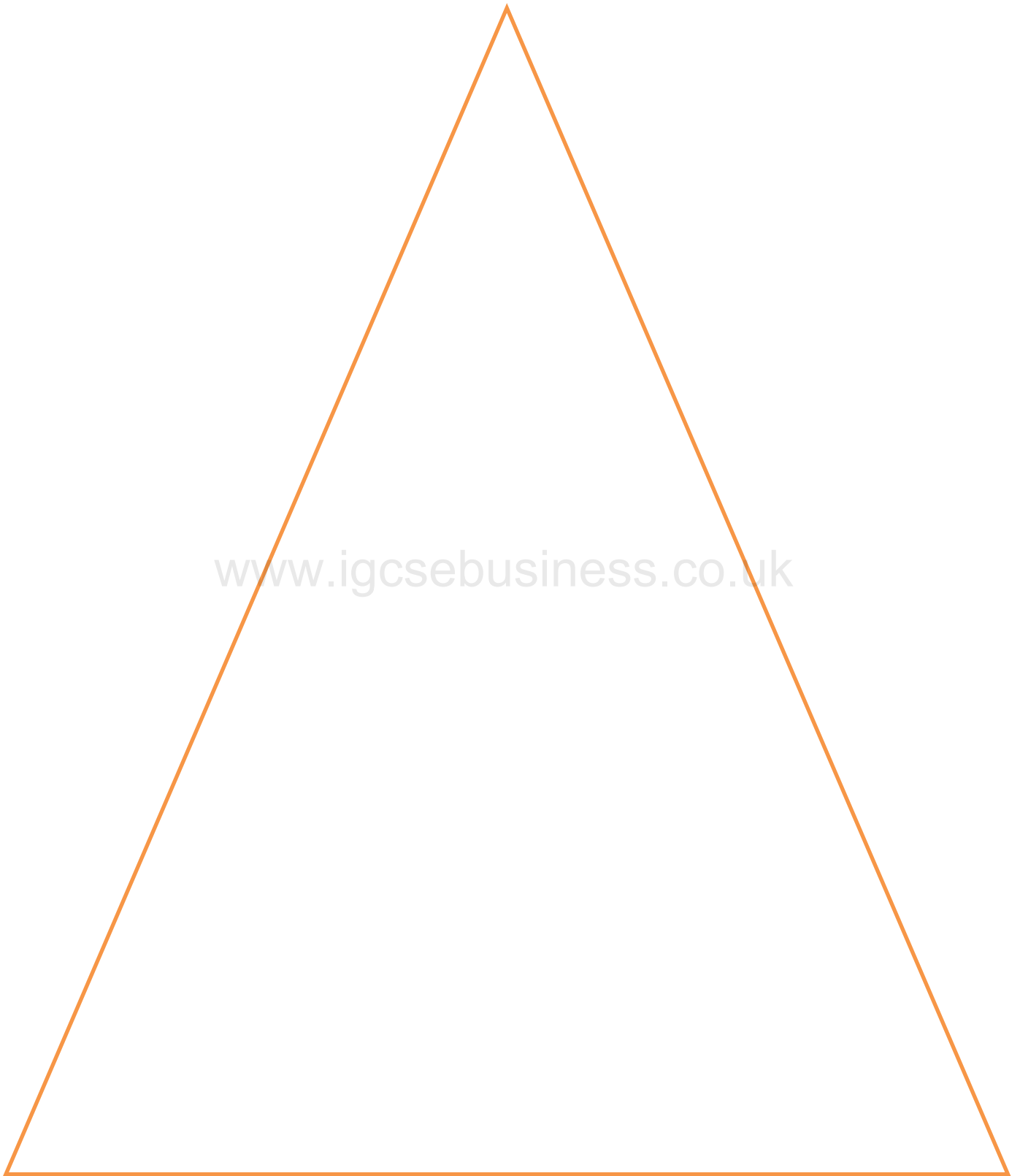
Explain why bonuses are unlikely to motivate highly skilled or creative workers.

Answer the above question on the sheet you have been given and answer it.

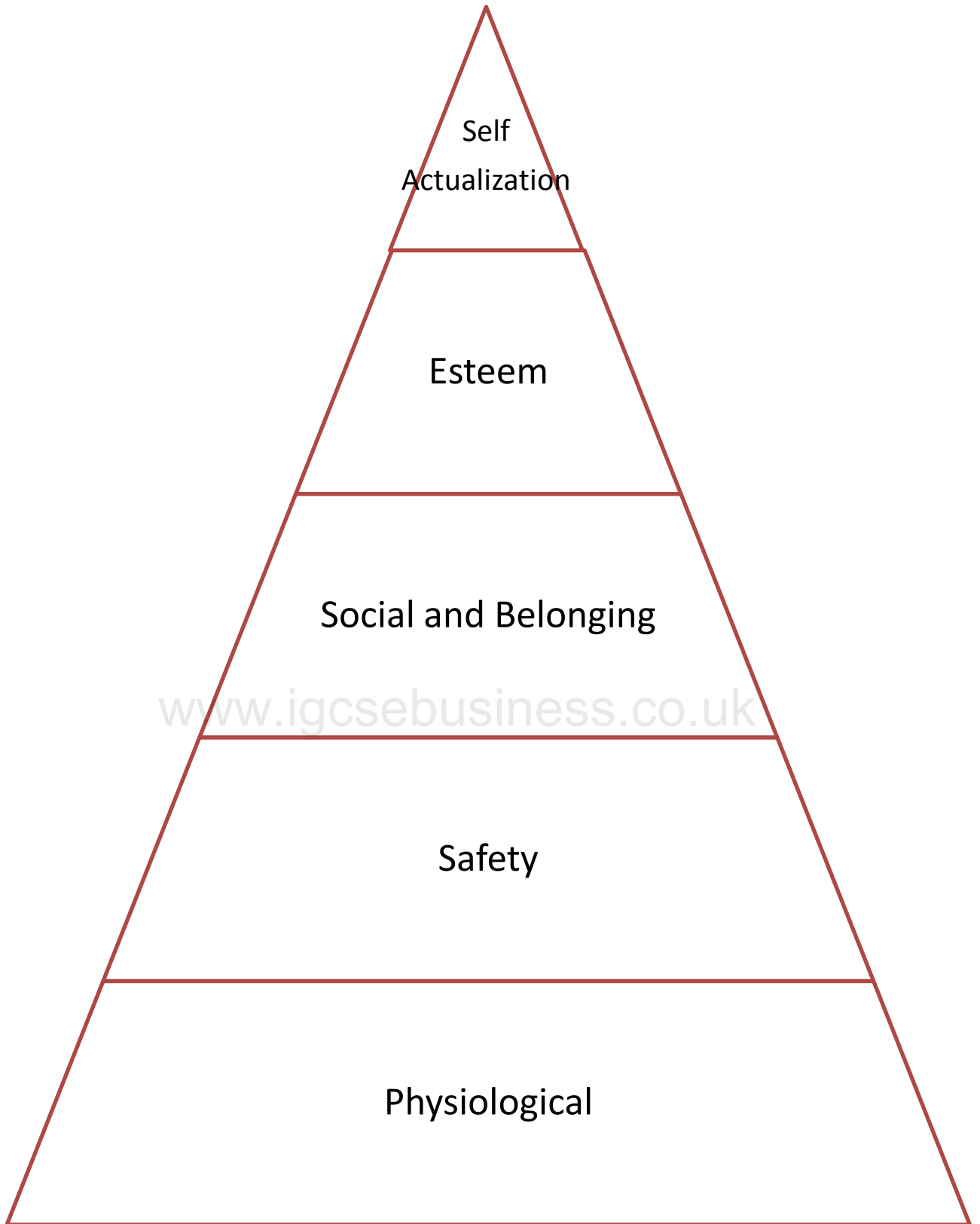
Or

Choose another question to answer

Maslow's Hierarchy of Needs



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Good
Communication

Fire Exits

Clean
Toilets

Enough
Breaks

Enough Time
Between Shifts
to Rest

Being
promoted

Job
Security

Safe Working
Environment

Subsidised
Private Medical
Care

Not being
over worked

Highly skilled
and creative
workers are
motivated by
having these
needs met.

Staff Social
Activities

Google on site
doctor and
dentist.

Good
Working
Relationships

Staff
Canteen

Free birthday
massages at
Google

Free lunches
at Google

Being given
authority to
carry out tasks

Feeling
trusted

Encouraging
Creativity

Wages/Salary

Being thanked
for a job well
done

Staff Training

Staff
Social
Activities

Achieving a
tough goal