



Mark _____
Effort _____

Backwards Vertical integration is when one firm takes over another firm in the previous stage of production

Chapter 2

Types of business activity

Forwards Vertical integration is when one firm takes over another firm in the next stage of production



Horizontal integration is when one firm takes over another at the same stage of production

Identify the type of growth.

A → B	
F → E	
I → E	
C → F	
G → H	
D → E	
B → E	
C → H	
I → C	
D → F	

[10]