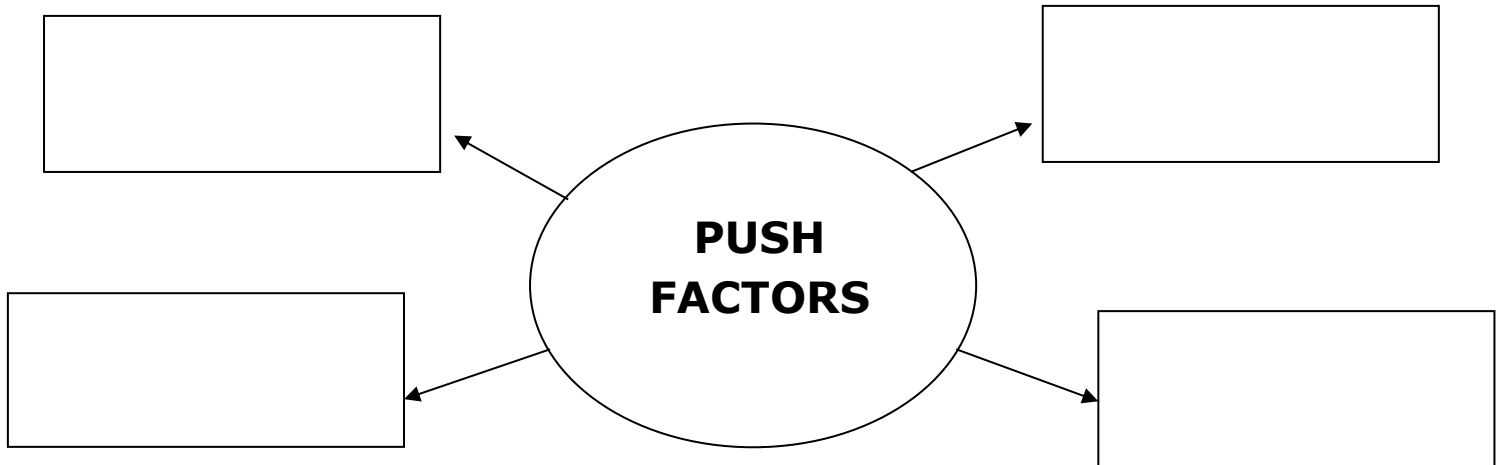


Business Location

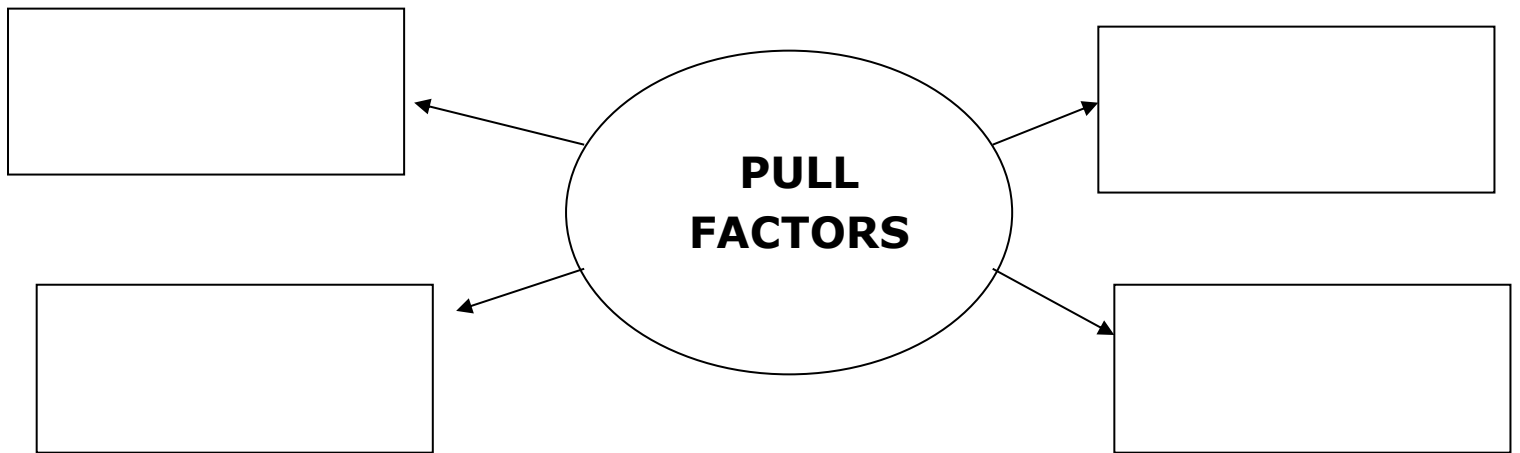
How do businesses decide where to locate?

There are many **PUSH** factors driving firms away from a particular location and many **PULL** factors drawing firms towards certain locations. A business must weigh up these factors to make a decision.

Fill in the gaps with the words below:



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Lots of customers in the area

Poor transport links

Low labour costs

Rising costs

Rising competition in the area

Government grants

Few customers in the area

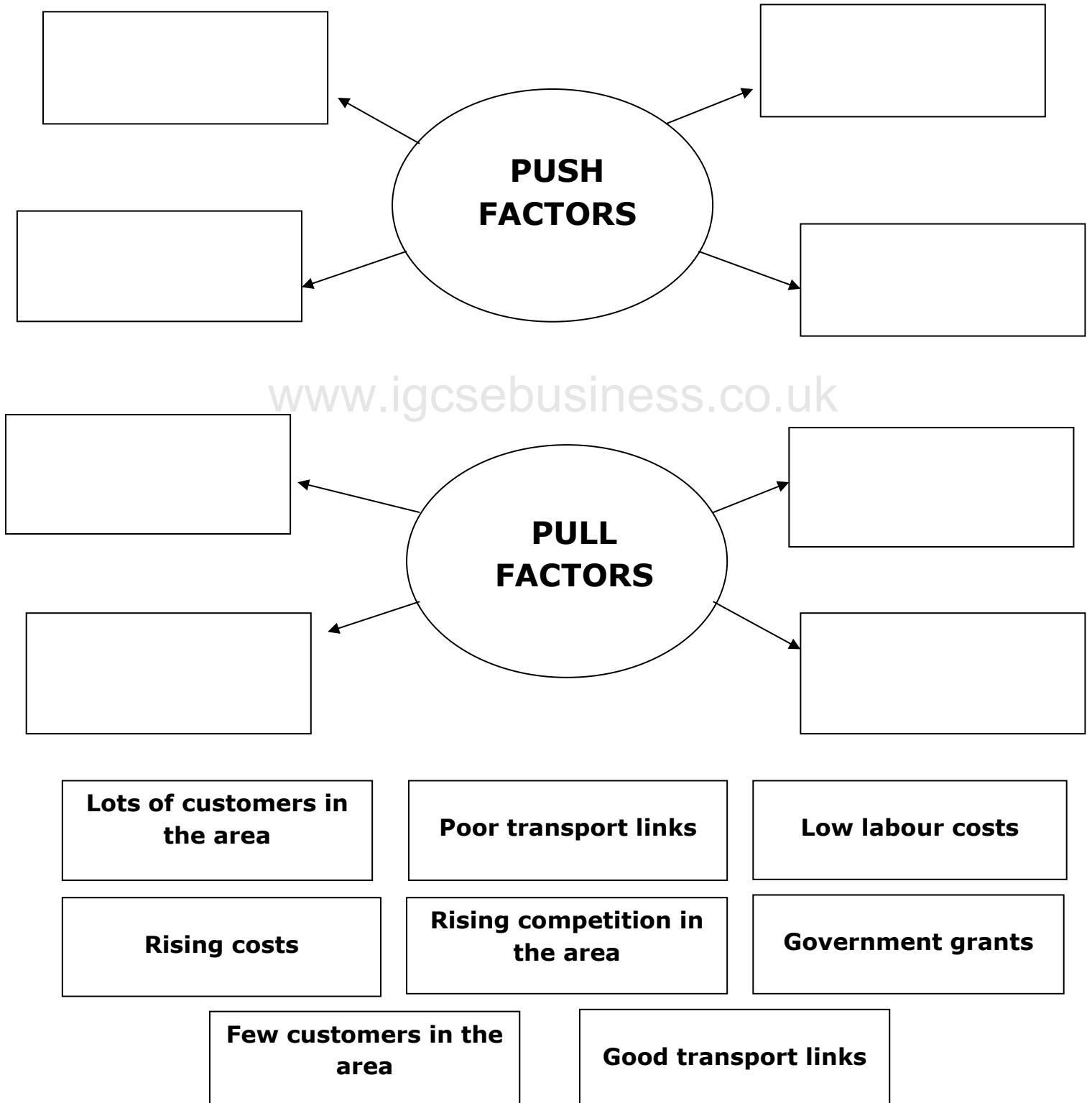
Good transport links

Business Location

How do businesses decide where to locate?

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Fill in the gaps with the words below:



Locating Abroad

There are a number of advantages and disadvantages to businesses who decide to locate abroad:

Advantages 😊	Disadvantages ☹️

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